

ADV # \_\_\_\_\_ ADV. NAME FOLI/B OBAMA/D/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DAN NAGELBERG

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6354568 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT15/12 10.56

REP: MAKEGOOD  
 SPOTS CANCELED LN'S 172-173  
 LN 193 ADDED AS MG  
 TTL SAME  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1610 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
172	S		1237A-137A	30		\$200.00	10/9	10/12	2		TU-F	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897												
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												

10/16/12 KCC ③

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS	
173	S		1237A-137A	30		\$200.00	10/15	10/15	0		MON	0	
PROGRAM : JIMMY FALLON													
CON COM1: JIMMY FALLON													
195	A		1237A-136A	30		\$400.00	10/16	10/19	1		TU-F	1	
PROGRAM : JIMMY FALLON													
CON COM1: JIMMY FALLON													
SEP/12			\$750.00			OCT/12	270360.00	NOV/12	92740.00	CONTRACT TOTAL			363850.00
TOTAL SPOTS												442	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6354568 TRF# E:063545 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680 HARRIS REPORT FROM REP OCT12/12 19.58 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/ERE/US AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME DAN NAGELBERG

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6354568

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 19.58

REP: REVISION 10/12 SPOTS CANCELED RATES REVISED NEW TTL \$363,850 PLEASE CONFIRM THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ALL INVOICES ARE TO BE SENT TO: GREER MARGOLIS ACCOUNTING 1010 WISCONSIN AVENUE NW SUITE 800 WASHINGTON, DC 20007

OBAMA FOR AMERICA



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
7	S		530A-600A	30		\$470.00	10/16	10/19	3		TU-F	3

AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897

PROGRAM : 530A TODAY  
CON COM1 : 530A TODAY

FAX# 703-516-9680 OCT12/12 19.58  
HARRIS REPORT FROM REP \*\*\*  
\*CHANGES\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18		RS	600A-700A	30		\$1,450.00	10/16	10/19	2		TU-F	2
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
19		R	600A-700A	30		\$1,450.00	10/22	10/22	1		MON	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
20		S	/00A-900A	30		\$900.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
36		ES	800A-900A	30		\$500.00	10/7	10/7	1		SUN	1
36		ES	800A-900A	30		\$500.00	10/14	10/14	1		SUN	1
36		ES	800A-900A	30		\$500.00	10/21	10/21	0		SUN	0
36		ES	800A-900A	30		\$500.00	10/28	10/28	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
37		RS	900A-1000A	30		\$1,040.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
41		R	900A-1000A	30		\$1,040.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
44		R	1200N-100P	30		\$380.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
45		R	1200N-100P	30		\$380.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT12/12 19.58  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
100		S	400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/16	10/19	3		TU-F	3
110		S	500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/16	10/19	2		TU-F	2
121		S	530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/16	10/19	2		TU-F	2
123		S	530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/22	10/22	0		MON	0
125		S	600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/22	10/22	0		MON	0
127		S	600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,250.00	10/16	10/19	2		TU-F	2
129		S	600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,000.00	10/16	10/19	2		TU-F	2
131		S	700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
157		RS	730P-800P	30		\$2,000.00	10/16	10/19	2		TU-F	2
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
158		S	730P-800P	30		\$1,000.00	10/22	10/22	0		MON	0
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
174		R	1237A-137A	30		\$400.00	10/16	10/19	3		TU-F	3
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
175		R	1237A-137A	30		\$400.00	10/22	10/22	1		MON	1
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
194		A	800A-900A	30		\$1,100.00	10/21	10/21	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
SEP/12			\$750.00		OCT/12	270360.00		NOV/12		92740.00		
CONTRACT TOTAL												363850.00
TOTAL SPOTS												443

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
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Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 808 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 363850	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama - Sked C	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots		1	1	1	1		4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots	1						1	470
3	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	3						3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots		1					1	470
5	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots		4					4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1				1	470
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1			1	470
10	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1		1	470
<b>Weekly Totals:</b>					Total Spots(Ord Spots)	1	66	94	73	90	94	26	444
					Open PR			-1	-1			-2	-400
					Closed PR		2					2	

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<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
12	M-F 530a News MT.....	01	470	30 Comme	Nbr of Spots						2	2	940
13	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots	1						1	700
14	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	3						3	2100
15	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots			1				1	700
16	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots			4				4	2800
17	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots			1				1	700
20	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots				4			4	2800
21	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots					1		1	700
22	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots					4		4	2800
23	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots						2	2	1400
<b>Weekly Totals:</b> Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	



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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
24	M-F 7a Today Show M.....	03	900	30 Comme		1						1	900
25	M-F 7a Today Show .TWTF..	03	900	30 Comme		4						4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme			1					1	900
27	M-F 7a Today Show .TWTF..	03	900	30 Comme			7					7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme				1				1	900
30	M-F 7a Today Show M.....	03	900	30 Comme					1			1	900
31	M-F 7a Today Show .TWTF..	03	900	30 Comme					7			7	6300
32	M-F 7a Today Show M.....	03	900	30 Comme						1		1	900
33	M-F 7a Today Show .TWTF..	03	900	30 Comme						7		7	6300
34	M-F 7a Today Show MT.....	03	900	30 Comme							2	2	1800
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)							-1	-1				-2	-400
Open PR						2						2	
Closed PR													

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Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	Sun 8a Today Show .....S	03	500	30 Comme	Nbr of Spots		1	1		1			3	1500
36	Sun 8a Today Show .....S	03	500	30 Comme	Nbr of Spots						4		4	2000
37	M-F 9a Today Show II M.....	03		30 Comme	Nbr of Spots		1						1	
38	M-F 9a Today Show II ..TWTF..	03	550	30 Comme	Nbr of Spots		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots			1					1	550
40	M-F 9a Today Show II ..TWTF..	03	550	30 Comme	Nbr of Spots			6					6	3300
41	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots				1				1	550
44	M-F 9a Today Show II ..TWTF..	03	550	30 Comme	Nbr of Spots					7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots						1		1	550
46	M-F 9a Today Show II ..TWTF..	03	550	30 Comme	Nbr of Spots						7		7	3850
<b>Weekly Totals:</b>						1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)														
Open PR								-1	-1				-2	-400
Closed PR							2						2	

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Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 9a Today Show II MT.....	03	550	30 Comme							2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme		1						1	200
49	M-F 12p Today Show III .TWTF..	03	200	30 Comme			3					3	600
50	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
51	M-F 12p Today Show III .TWTF..	03	200	30 Comme			4					4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
55	M-F 12p Today Show III .TWTF..	03	200	30 Comme					4			4	800
56	M-F 12p Today Show III M.....	03	200	30 Comme						1		1	200
57	M-F 12p Today Show III .TWTF..	03	200	30 Comme						4		4	800
58	M-F 12p Today Show III MT.....	03	200	30 Comme							2	2	400
<b>Weekly Totals:</b> Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots		1						1	400
60	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots		3						3	1200
61	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots			1					1	400
62	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots				1				1	400
64	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots					1			1	400
66	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots						1		1	400
68	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots						4		4	1600

Weekly Totals:

Total Spots(Ord Spots)	1	66	94	73	90	94	26	444
Open PR			-1	-1				-2
Closed PR		2						2

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<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est/PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray M.....	03	250	30 Comme		1						1	250
71	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme		3						3	750
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
<b>Weekly Totals:</b>					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	363850	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
79	M-F 2p Rachael Ray TWTF..	03	250	30 Comme						4		4	1000
80	M-F 2p Rachael Ray MT....	03	250	30 Comme							2	2	500
81	Sat 9a News ....S.	03	300	30 Comme		1	1	1	1	1		5	1500
82	Sun 9a News .....S	03	300	30 Comme		1	1	1	1	1		5	1500
83	M-F 3p Doctors M....	03	450	30 Comme		1						1	450
84	M-F 3p Doctors .TWTF..	03	450	30 Comme		3						3	1350
85	M-F 3p Doctors M....	03	450	30 Comme			1					1	450
86	M-F 3p Doctors .TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors .TWTF..	03	450	30 Comme				4				4	1800
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Barack Obama/ D/ President  
Submission Number 808 Issue 3



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Original

Client:	Barack Obama/ D/ President	Submission Cost:	363850	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
89	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots				1			1	450
90	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots				4			4	1800
91	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots				1			1	450
92	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots				4			4	1800
93	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots						2	2	900
94	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1						1	600
95	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots		3					3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots			1				1	600
97	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots			4				4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots			1				1	600
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)							-1	-1				-2	-400
Open PR						2							
Closed PR												2	

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<b>Buyer:</b>	<b>Client/Product/Estimate:</b> / / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
99	M-F 4p Dr Oz TWTF..	03	600	30 Comme				3				3	1800
100	M-F 4p Dr Oz M.....	03	600	30 Comme					1			1	600
101	M-F 4p Dr Oz TWTF..	03	600	30 Comme					4			4	2400
102	M-F 4p Dr Oz M.....	03	600	30 Comme						1		1	600
103	M-F 4p Dr Oz TWTF..	03	600	30 Comme					4			4	2400
104	M-F 4p Dr Oz MT.....	03	600	30 Comme							2	2	1200
105	M-F 5p News M.....	03	900	30 Comme		1						1	900
106	M-F 5p News TWTF..	03	900	30 Comme		2						2	1800
107	M-F 5p News M.....	03	900	30 Comme			1					1	900
108	M-F 5p News TWTF..	03	900	30 Comme			4					4	3600
<b>Weekly Totals:</b>					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	



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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
108	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
110	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots			2				2	1800
111	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots				1			1	900
112	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots				4			4	3600
113	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots					1		1	900
114	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots					4		4	3600
115	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots						1	1	900
116	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots		1					1	900
117	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots		2					2	1800
118	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
119	M-F 530p News TWTF..	03	900	30 Comme			4					4	3600
120	M-F 530p News M....	03	900	30 Comme				1				1	900
121	M-F 530p News TWTF..	03	900	30 Comme				2				2	1800
123	M-F 530p News TWTF..	03	900	30 Comme					4			4	3600
124	M-F 530p News M....	03	900	30 Comme						1		1	900
125	M-F 530p News TWTF..	03	900	30 Comme						4		4	3600
126	M-F 530p News M....	03	900	30 Comme							1	1	900
127	M-F 6p News M....	03	1200	30 Comme		1						1	1200
128	M-F 6p News TWTF..	03	1200	30 Comme			3					3	3600
129	M-F 6p News M....	03	1200	30 Comme			1					1	1200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	M-F 6p News .TWTF..	03	1200	30 Comme			4					4	4800
131	M-F 6p News M.....	03	1200	30 Comme				1				1	1200
134	M-F 6p News .TWTF..	03	1200	30 Comme					4			4	4800
135	M-F 6p News M.....	03	1200	30 Comme						1		1	1200
136	M-F 6p News .TWTF..	03	1200	30 Comme						4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme							1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme		1						1	1000
139	M-F 7p News .TWTF..	03	1000	30 Comme		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme			1					1	1000
141	M-F 7p News .TWTF..	03	1000	30 Comme			4					4	4000
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / /1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
142	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
145	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots				4			4	4000
146	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots					1		1	1000
147	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots					4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots						1	1	1000
149	Sat 6p News .....S.	03	700	30 Comme	Nbr of Spots		1			1		2	1400
150	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
152	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots		2					2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 363850	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> / / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
154	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme			4					4	4000
155	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme				1				1	1000
158	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme					4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme						1		1	1000
160	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme						4		4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme							1	1	1000
162	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme									2600
163	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme		1						1	9000
164	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme				1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme			1					1	3600
<b>Weekly Totals:</b>					1	66	94	73	90	94	28	444	
<b>Total Spots(Ord Spots)</b>							-1	-1				-2	-400
<b>Open PR</b>													
<b>Closed PR</b>					2							2	

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Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
166	Wed 10p ET / 9p CT Chicago Fire W.....	03	3600	30 Comme	Nbr of Spots				1			1	3600
167	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots			1		1	1	4	36000
168	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots				1			1	9000
169	M-Su 11p News MTWTF..	03	1250	30 Comme	Nbr of Spots		2					2	2500
170	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots		1					1	200
171	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme	Nbr of Spots		2					2	400
					Nbr of Spots								
					Closed PR		1					1	200
172	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots			1				1	200
173	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme	Nbr of Spots			2				2	400
					Nbr of Spots			1				1	200
					Open Pre-Empted			-1				-1	-200
174	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots				1			1	200
					Open Pre-Empted			-1				-1	-200
177	M-F 1237a ET / 1137p CT Late Night	03	200	30 Comme	Nbr of Spots				3			3	600
Weekly Totals:					Total Spots(Ord Spots)	1	66	94	73	90	94	26	444
					Open PR			-1	-1				-400
					Closed PR		2						2

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme						1		1	200
179	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1						1	650
182	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650

Weekly Totals: Total Spots(Ord Spots)

Open PR	1	66	94	73	90	94	26	444
Closed PR		2	-1	-1				-2
								-400

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<b>Est/PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
186	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30				3				3	1950
				Comme									
				Nbr of Spots									
187	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30				1				1	650
				Comme									
				Nbr of Spots									
188	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30				3				3	1950
				Comme									
				Nbr of Spots									
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30					1			1	650
				Comme									
				Nbr of Spots									
190	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30						3		3	1950
				Comme									
				Nbr of Spots									
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30							1	1	650
				Comme									
				Nbr of Spots									
192	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30			1					1	5000
				Comme									
				Nbr of Spots									
193	Sat 9p ET / 8p CT Chicago Fire	03	1300	30			1					1	1300
				Nbr of Spots									
<b>Weekly Totals:</b>					1	66	94	73	90	94	26	444	
Open PR							-1	-1				2	-400
Closed PR						2						2	



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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
194	M-F 5a News TWTF..	03	150	30 Comme			1					1	150
195	M-F 530a News TWTF..	01	470	30 Comme				3	4	4		11	5170
196	M-F 6a News TWTF..	01	1450	30 Comme				2				2	2900
197	M-F 6a News M.....	01	1450	30 Comme				1				1	1450
198	M-F 7a Today Show TWTF..	03	900	30 Comme				4				4	3600
199	M-F 9a Today Show II TWTF..	01	1040	30 Comme				4				4	4160
200	M-F 9a Today Show II M.....	01	1040	30 Comme					1			1	1040
201	M-F 12p Today Show III TWTF..	01	360	30 Comme				4				4	1440
202	M-F 12p Today Show III M.....	01	380	30 Comme					1			1	380
203	M-F 6p News TWTF..	01	2250	30 Comme				2				2	4500
Weekly Totals:					1	66	94	73	90	94	28	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 808 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 363850	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
204	M-F 7p News .TWTF..	01	2000	30 Comme				2				2	4000
205	M-F 7p News M.....	01	2000	30 Comme					1			1	2000
206	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme				2				2	4000
207	M-F 1237a ET / 1137p CT Late Night .TWTF..	01	400	30 Comme				4				4	1600
208	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme					1			1	400
209	Sun 8a Today Show .....S	01	1100	30 Comme				1				1	1100
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	:30 Commercial	10/01/12	Closed Pre Emption	550.00	No Makegood / Credit	00000000000	E:063545680
171	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	00000000000	E:063545680
173	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/08/12	Open Pre Emption	200.00		00000000000	E:063545680
174	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/15/12	Open Pre Emption	200.00		00000000000	E:063545680

Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
Totals		09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Spots	444		66	94	73	90	94	26	
Cost	364250	750	51330	76850	77410	71170	68850	23890	

Grand Totals:

Spots:	444
Gross Total:	363,850.00
Commission:	54,577.50
Net Total:	309,272.50

AD# # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #  
 AG# # AGT. NAME GREEP, MARGOLIS, MITCHELL BUYER NAME DAN NAGELBERG

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6354568 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 19.06

REP: MAKEGOOD  
 SPOTS CANCELED ON LN'S 38, 150, 167, 170  
 LN'S 191-193 ADDED  
 TTL SAME  
 PLEASE CONFIRM  
 THANKS, BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
38	S		900A-1000A	30		\$550.00	10/1	10/1	0		MON	0

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 PROGRAM : TODAY SHOW 2  
 CON COM1: TODAY SHOW 2

10/9/12 5

31899

FAX# 703-516-9680 OCT8/12 19.06  
HARRIS REPORT FROM REP \*\*\* WFLA-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
150		ES	600P-630P	30		\$700.00	10/6	10/6	1		SAT	1
150		ES	600P-630P	30		\$700.00	10/13	10/13	0		SAT	0
150		ES	600P-630P	30		\$700.00	10/20	10/20	0		SAT	0
150		ES	600P-630P	30		\$700.00	10/27	10/27	1		SAT	1
150		ES	600P-630P	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : SAT 6P NEWS												
CON COM1: SAT 6P NEWS												
167		S	1000P-1100P	30		\$3,600.00	10/2	10/2	0		TUE	0
167		S	1000P-1100P	30		\$3,600.00	10/16	10/16	0		TUE	0
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
170		S	1237A-137A	30		\$200.00	10/2	10/5	2		TU-F	2
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
191		A	630P-700P	30		\$5,000.00	10/10	10/10	1		WED	1
PROGRAM : NIGHTLY NEWS												
CON COM1: NIGHTLY NEWS												
192		A	900P-1000P	30		\$1,300.00	10/13	10/13	1		SAT	1
PROGRAM : CHICAGO FIRE												
CON COM1: CHICAGO FIRE												
193		A	500A-530A	30		\$150.00	10/10	10/12	1		W-F	1
PROGRAM : 5A NEWS												
CON COM1: 5A NEWS												
SEP/12 \$750.00 OCT/12 275630.00 NOV/12 92740.00 CONTRACT TOTAL 369120.00 TOTAL SPOTS 465												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE    A-ADD    R-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33691

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama - Sked C	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots			1	1	1	1		4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots		1						1	470
3	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots		3						3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1					1	470
5	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots			4					4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1				1	470
7	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots				4				4	1880
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1			1	470
9	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots					4			4	1880
10	M-F 530a News	01	470	30 Comme	Nbr of Spots						1		1	470
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR							2						2	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/./1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
11	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots						4		4	1880
12	M-F 530a News MT....	01	470	30 Comme	Nbr of Spots							2	2	940
13	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots		1						1	700
14	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots		3						3	2100
15	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots			1					1	700
16	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots				1				1	700
18	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots				4				4	2800
19	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots					1			1	700
20	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots					4			4	2800
21	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots						1		1	700
22	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots						4		4	2800
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR							2						2	



**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
 Suite 800  
 Washington DC 20007

**Barack Obama/ D/ President**  
 Submission Number 801 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 369120	<b>Campaign Ref:</b> E 063545680
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> / / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est/PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
23	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots							2	2	1400
24	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots		1						1	900
25	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots		4						4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots			1					1	900
27	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots			7					7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots				1				1	900
29	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots				7				7	6300
30	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots					1			1	900
31	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots					7			7	6300
32	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots						1		1	900
33	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots						7		7	6300
34	M-F 7a Today Show	03	900	30 Comme	Nbr of Spots							2	2	1800
<b>Weekly Totals: Total Spots(Ord Spots)</b>						1	66	94	91	93	94	26	465	
<b>Closed PR</b>							2						2	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	Sun 8a Today Show .....S	03	500	30 Comme		1	1	1	1			4	2000
36	Sun 8a Today Show .....S	03	500	30 Comme						4		4	2000
37	M-F 9a Today Show II M.....	03		30 Comme		1						1	
38	M-F 9a Today Show II ..TWTF..	03	550	30 Comme		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme			1					1	550
40	M-F 9a Today Show II ..TWTF..	03	550	30 Comme			6					6	3300
41	M-F 9a Today Show II M.....	03	550	30 Comme				1				1	550
42	M-F 9a Today Show II ..TWTF..	03	550	30 Comme				6				6	3300
43	M-F 9a Today Show II M.....	03	550	30 Comme					1			1	550
44	M-F 9a Today Show II ..TWTF..	03	550	30 Comme					7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme						1		1	550
46	M-F 9a Today Show II	03	550	30 Comme						7		7	3850
Weekly Totals: (Total Spots/Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Barack Obama/ D/ President  
Submission Number 801 Issue 2



MeTV



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	J./1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 9a Today Show II MT.....	03	550	30 Comme							2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme		1						1	200
49	M-F 12p Today Show III .TWTF..	03	200	30 Comme		3		1				3	600
50	M-F 12p Today Show III M.....	03	200	30 Comme			1					1	200
51	M-F 12p Today Show III .TWTF..	03	200	30 Comme			4					4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
53	M-F 12p Today Show III .TWTF..	03	200	30 Comme				4				4	800
54	M-F 12p Today Show III M.....	03	200	30 Comme					1			1	200
55	M-F 12p Today Show III .TWTF..	03	200	30 Comme					4			4	800
56	M-F 12p Today Show III M.....	03	200	30 Comme						1		1	200
57	M-F 12p Today Show III .TWTF..	03	200	30 Comme						4		4	800
58	M-F 12p Today Show III	03	200	30 Comme							2	2	400
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	92	94	26	465	
Closed PR						2						2	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 369120	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme		1						1	400
60	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme		3						3	1200
61	M-F 1p Days Of Our Lives M.....	03	400	30 Comme			1					1	400
62	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
66	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme						1		1	400
68	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme						4		4	1600
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray	03	250	30 Comme		1						1	250
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 2p Rachael Ray TWTF..	03	250	30 Comme		3						3	750
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
79	M-F 2p Rachael Ray TWTF..	03	250	30 Comme						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30 Comme							2	2	500
81	Sat 9a News .....S.	03	300	30 Comme		1		1		1		5	1500
82	Sun 9a News	03	300	30 Comme		1		1		1		5	1500
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR					2							2	

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Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
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Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
83	M-F 3p Doctors M.....	03	450	30 Comme		1						1	450
84	M-F 3p Doctors .TWTF..	03	450	30 Comme		3		1				3	1350
85	M-F 3p Doctors M.....	03	450	30 Comme								1	450
86	M-F 3p Doctors .TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M.....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors .TWTF..	03	450	30 Comme				4				4	1800
89	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
90	M-F 3p Doctors .TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M.....	03	450	30 Comme						1		1	450
92	M-F 3p Doctors .TWTF..	03	450	30 Comme						4		4	1800
93	M-F 3p Doctors MT.....	03	450	30 Comme							2	2	900
94	M-F 4p Dr Oz	03	600	30 Comme		1						1	600
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-0888

Client: Barack Obama/ D/ President	Submission Cost: 369120	Campaign Ref: E:063545680
Buyer: .	Client/Product/Estimate: . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est/PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
95	M-F 4p Dr Oz TWTF..	03	600	30 Comme		3						3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme			1					1	600
97	M-F 4p Dr Oz TWTF..	03	600	30 Comme			4					4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme				1				1	600
99	M-F 4p Dr Oz TWTF..	03	600	30 Comme				4				4	2400
100	M-F 4p Dr Oz M.....	03	600	30 Comme					1			1	600
101	M-F 4p Dr Oz TWTF..	03	600	30 Comme					4			4	2400
102	M-F 4p Dr Oz M.....	03	600	30 Comme						1		1	600
103	M-F 4p Dr Oz TWTF..	03	600	30 Comme						4		4	2400
104	M-F 4p Dr Oz MT.....	03	600	30 Comme							2	2	1200
105	M-F 5p News M.....	03	900	30 Comme		1						1	900
106	M-F 5p News M.....	03	900	30 Comme		2						2	1800
<b>Weekly Totals:</b>					1	66	94	91	93	94	26	465	
<b>Closed PR</b>						2						2	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	1/1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	M-F 5p News M.....	03	900	30 Comme			1					1	900
108	M-F 5p News ..TWTF..	03	900	30 Comme			4					4	3600
109	M-F 5p News M.....	03	900	30 Comme				1				1	900
110	M-F 5p News ..TWTF..	03	900	30 Comme				4				4	3600
111	M-F 5p News M.....	03	900	30 Comme					1			1	900
112	M-F 5p News ..TWTF..	03	900	30 Comme					4			4	3600
113	M-F 5p News M.....	03	900	30 Comme						1		1	900
114	M-F 5p News ..TWTF..	03	900	30 Comme						4		4	3600
115	M-F 5p News M.....	03	900	30 Comme							1	1	900
116	M-F 530p News M.....	03	900	30 Comme		1						1	900
117	M-F 530p News ..TWTF..	03	900	30 Comme		2						2	1800
118	M-F 530p News	03	900	30 Comme			1					1	900
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	



Greer Margolis Mitchell  
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Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 369120	Campaign Ref: E:063545680
Buyer: .	Client/Product/Estimate: . / 11897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est/PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
119	M-F 530p News TWTF..	03	900	30 Comme			4					4	3600
120	M-F 530p News M.....	03	900	30 Comme				1				1	900
121	M-F 530p News TWTF..	03	900	30 Comme				4				4	3600
122	M-F 530p News M.....	03	900	30 Comme					1			1	900
123	M-F 530p News TWTF..	03	900	30 Comme					4			4	3600
124	M-F 530p News M.....	03	900	30 Comme						1		1	900
125	M-F 530p News TWTF..	03	900	30 Comme						4		4	3600
126	M-F 530p News M.....	03	900	30 Comme							1	1	900
127	M-F 6p News M.....	03	1200	30 Comme		1						1	1200
128	M-F 6p News TWTF..	03	1200	30 Comme		3						3	3600
129	M-F 6p News M.....	03	1200	30 Comme			1					1	1200
130	M-F 6p News M.....	03	1200	30 Comme			4					4	4800
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	91	93	94	26	465	
<b>Closed PR</b>						2						2	

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
 Suite 800  
 Washington DC 20007

**Barack Obama/ D/ President**  
 Submission Number 801 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 369120	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> .	<b>Client/Product/Estimate:</b> / / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
131	M-F 6p News TWTF..	03	1200	30 Comme				1				1	1200
132	M-F 6p News TWTF..	03	1200	30 Comme				4				4	4800
133	M-F 6p News M.....	03	1200	30 Comme					1			1	1200
134	M-F 6p News TWTF..	03	1200	30 Comme					4			4	4800
135	M-F 6p News M.....	03	1200	30 Comme						1		1	1200
136	M-F 6p News TWTF..	03	1200	30 Comme						4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme							1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme		1						1	1000
139	M-F 7p News TWTF..	03	1000	30 Comme		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme			1					1	1000
141	M-F 7p News TWTF..	03	1000	30 Comme			4					4	4000
142	M-F 7p News TWTF..	03	1000	30 Comme				1				1	1000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	91	93	94	26	465	
<b>Closed PR</b>						2						2	

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PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
143	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots			4				4	4000
144	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots				1			1	1000
145	M-F 7p News ..TWTF..	03	1000	30 Comme	Nbr of Spots				4			4	4000
146	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots				1			1	1000
147	M-F 7p News ..TWTF..	03	1000	30 Comme	Nbr of Spots				4			4	4000
148	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots					1		1	1000
149	Sat 6p News .....S.	03	700	30 Comme	Nbr of Spots	1			1			2	1400
150	Sun 6p News .....S.	03	750	30 Comme	Nbr of Spots	1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
152	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme	Nbr of Spots		2					2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
154	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			4				4	4000
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Submission Number 801 Issue 2



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PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
155	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots			1				1	1000
156	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots			4				4	4000
157	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots				1			1	1000
158	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots				4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots					1		1	1000
160	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots					4		4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots						1	1	1000
162	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme	Nbr of Spots			1	1	1		4	2600
163	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	Nbr of Spots		1					1	9000
164	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	Nbr of Spots			1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots			1				1	3600
166	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots				1			1	3600
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	485	
Closed PR						2						2	

Local

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
167	Mon 8-10p ET / 7-9p CT Voice	03	9000	30			1			1	1	4	36000
168	Mon 8p ET / 7p CT The Voice	03	9000	30					1			1	9000
169	Mon 11p News	03	1250	30		2						2	2500
170	M-F 1237a ET / 1137p CT Late Night	03	200	30		1						1	200
171	M-F 1237a ET / 1137p CT Late Night	03	200	30		2						2	400
172	M-F 1237a ET / 1137p CT Late Night	03	200	30			1					1	200
173	M-F 1237a ET / 1137p CT Late Night	03	200	30			3					3	600
174	M-F 1237a ET / 1137p CT Late Night	03	200	30				1				1	200
175	M-F 1237a ET / 1137p CT Late Night	03	200	30				3				3	600
176	M-F 1237a ET / 1137p CT Late Night	03	200	30					1			1	200
177	M-F 1237a ET / 1137p CT Late Night	03	200	30					3			3	600
Weekly Totals:					1	66	94	91	93	94	26	465	
Closed PR						2						2	

Greer Margolis Mitchell  
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Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme						1		1	200
179	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1						1	650
182	M-F 1135p ET / 1035p CT Tonight TWTF..	03	650	30 Comme		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
186	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme				3				3	1950
187	M-F 1135p ET / 1035p CT Tonight Show	03	650	30 Nbr of Spots					1			1	650

Weekly Totals: Total Spots(Ord Spots) 1 66 94 91 93 94 26 465  
Closed PR 2

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8838

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	11/1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
188	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme					3			3	1950
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme						1		1	650
190	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme						3		3	1950
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme							1	1	650
192	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	5000	30 Comme			1					1	5000
193	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Comme			1					1	1300
194	M-F 5a News ..WTF..	03	150	30 Comme			1					1	150
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	30 Commercial	10/01/12	Closed Pre Emption	550.00	No Makegood / Credit	0000000000	E:063545680
171	M-F 1237a ET / 1137p CT Late Night	30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063545680

Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
Totals		09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Spots	465		1	66	94	91	94		26
Cost	369120		51330	76860	75800	71650	68850		23890

Grand Totals:

Spots:	465
Gross Total:	369,120.00
Commission:	55,368.00
Net Total:	313,752.00



REP HEADLINE# 6354568  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
SEP27/12 18.07  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DAN NAGELBERG

3050 K ST NW,  
WASHINGTON, DC 20007  
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # \_\_\_\_\_ CONTRACT # 6354568 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP27/12 18.07

REP: NEW ORDER  
TTL \$369,120 @468X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA

440: \$5700

2012

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$500.00	10/13	11/3	1		SAT	4

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1897  
PROGRAM : SAT TODAY  
CON COM1: SAT TODAY

10/9/12 (5)  
10/3/12 FCC (3)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/1	10/1	1		MON	1
3			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/2	10/5	3		TU-F	3
4			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/8	10/8	1		MON	1
5			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/9	10/12	4		TU-F	4
6			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/15	10/15	1		MON	1
7			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/16	10/19	4		TU-F	4
8			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/22	10/22	1		MON	1
9			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/23	10/26	4		TU-F	4
10			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/29	10/29	1		MON	1

REP HEADLINE# 6354568  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

SEP27/12 18.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/30	11/2	4		TU-F	4
12			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	11/5	11/6	2		M-TU	2
13			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/1	10/1	1		MON	1
14			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/2	10/5	3		TU-F	3
15			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/8	10/8	1		MON	1
16			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/9	10/12	4		TU-F	4
17			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/15	10/15	1		MON	1
18			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/16	10/19	4		TU-F	4
19			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/22	10/22	1		MON	1

REP HEADLINE# 6354568  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

SEP27/12 18.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/23	10/26	4		TU-F	4
21			700A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/29	10/29	1		MON	1
22			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/30	11/2	4		TU-F	4
23			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	11/5	11/6	2		M-TU	2
24			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/1	10/1	1		MON	1
25			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/2	10/5	4		TU-F	4
26			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/8	10/8	1		MON	1
27			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/9	10/12	7		TU-F	7
28			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/15	10/15	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/16	10/19	7		TU-F	7
30			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/22	10/22	1		MON	1
31			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/23	10/26	7		TU-F	7
32			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/29	10/29	1		MON	1
33			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/30	11/2	7		TU-F	7
34			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	11/5	11/6	2		M-TU	2
35			800A-900A PROGRAM : SUN TODAY CON COM1 : SUN TODAY	30		\$500.00	9/30	9/30	0		SUN	0
36			800A-900A PROGRAM : SUN TODAY CON COM1 : SUN TODAY	30		\$500.00	10/7	10/28	1		SUN	4
37			800A-900A PROGRAM : SUN TODAY CON COM1 : SUN TODAY	30		\$500.00	11/4	11/4	4		SUN	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/1	10/1	1		MON	1
39			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/2	10/5	2		TU-F	2
40			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/8	10/8	1		MON	1
41			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/9	10/12	6		TU-F	6
42			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/15	10/15	1		MON	1
43			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/16	10/19	6		TU-F	6
44			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/22	10/22	1		MON	1
45			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/23	10/26	7		TU-F	7
46			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/30	11/2	7		TU-F	7
48			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	11/5	11/6	2		M-TU	2
49			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/1	10/1	1		MON	1
50			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/2	10/5	3		TU-F	3
51			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/8	10/8	1		MON	1
52			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/9	10/12	4		TU-F	4
53			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/15	10/15	1		MON	1
54			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/16	10/19	4		TU-F	4
55			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/22	10/22	1		MON	1

LINE#	REP	CODE	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56			1200N-100P	30		\$200.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
57			1200N-100P	30		\$200.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
58			1200N-100P	30		\$200.00	10/30	11/2	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
59			1200N-100P	30		\$200.00	11/5	11/6	2		M-TU	2
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
60			100P-200P	30		\$400.00	10/1	10/1	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
61			100P-200P	30		\$400.00	10/2	10/5	3		TU-F	3
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
62			100P-200P	30		\$400.00	10/8	10/8	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
63			100P-200P	30		\$400.00	10/9	10/12	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
64			100P-200P	30		\$400.00	10/15	10/15	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												



LINE#	RET	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
65			100P-200P	30		\$400.00	10/16	10/19	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES												
CON COM1 : DAYS OF OUR LIVES												
66			100P-200P	30		\$400.00	10/22	10/22	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1 : DAYS OF OUR LIVES												
67			100P-200P	30		\$400.00	10/23	10/26	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES												
CON COM1 : DAYS OF OUR LIVES												
68			100P-200P	30		\$400.00	10/29	10/29	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1 : DAYS OF OUR LIVES												
69			100P-200P	30		\$400.00	10/30	11/2	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES												
CON COM1 : DAYS OF OUR LIVES												
70			100P-200P	30		\$400.00	11/5	11/6	2		M-TU	2
PROGRAM : DAYS OF OUR LIVES												
CON COM1 : DAYS OF OUR LIVES												
71			200P-300P	30		\$250.00	10/1	10/1	1		MON	1
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												
72			200P-300P	30		\$250.00	10/2	10/5	3		TU-F	3
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												
73			200P-300P	30		\$250.00	10/8	10/8	1		MON	1
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
74			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/9	10/12	4		TU-F	4
75			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/15	10/15	1		MON	1
76			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/16	10/19	4		TU-F	4
77			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/22	10/22	1		MON	1
78			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/23	10/26	4		TU-F	4
79			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/29	10/29	1		MON	1
80			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/30	11/2	4		TU-F	4
81			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	11/5	11/6	2		M-TU	2
82			900A-1000A PROGRAM : SAT 9A NEWS CON COM1: SAT 9A NEWS	30		\$300.00	10/6	11/3	1		SAT	5

LINE#	REF	CT	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83			900A-1000A	30		\$300.00	9/30	9/30	0		SUN	0
83			900A-1000A	30		\$300.00	10/7	11/4	1		SUN	5
PROGRAM : SUN 9A NEWS CON COM1: SUN 9A NEWS												
84			300P-400P	30		\$450.00	10/1	10/1	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
85			300P-400P	30		\$450.00	10/2	10/5	3		TU-F	3
PROGRAM : DOCTORS CON COM1: DOCTORS												
86			300P-400P	30		\$450.00	10/8	10/8	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
87			300P-400P	30		\$450.00	10/9	10/12	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												
88			300P-400P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
89			300P-400P	30		\$450.00	10/16	10/19	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												
90			300P-400P	30		\$450.00	10/22	10/22	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
91			300P-400P	30		\$450.00	10/23	10/26	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
92			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/29	10/29	1		MON	1
93			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/30	11/2	4		TU-F	4
94			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	11/5	11/6	2		M-TU	2
95			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/1	10/1	1		MON	1
96			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/2	10/5	3		TU-F	3
97			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/8	10/8	1		MON	1
98			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/9	10/12	4		TU-F	4
99			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/15	10/15	1		MON	1
100			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/16	10/19	4		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
101			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/22	10/22	1		MON	1
102			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/23	10/26	4		TU-F	4
103			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/29	10/29	1		MON	1
104			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/30	11/2	4		TU-F	4
105			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	11/5	11/6	2		M-TU	2
106			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/1	10/1	1		MON	1
107			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/2	10/5	2		TU-F	2
108			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/8	10/8	1		MON	1
109			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/9	10/12	4		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
110			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/15	10/15	1		MON	1
111			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/16	10/19	4		TU-F	4
112			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/22	10/22	1		MON	1
113			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/23	10/26	4		TU-F	4
114			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/29	10/29	1		MON	1
115			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/30	11/2	4		TU-F	4
116			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	11/5	11/5	1		MON	1
117			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/1	10/1	1		MON	1
118			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/2	10/5	2		TU-F	2

SEP27/12 18.07  
\*\*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
119			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/8	10/8	1		MON	1
120			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/9	10/12	4		TU-F	4
121			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/15	10/15	1		MON	1
122			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/16	10/19	4		TU-F	4
123			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/22	10/22	1		MON	1
124			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/23	10/26	4		TU-F	4
125			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/29	10/29	1		MON	1
126			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/30	11/2	4		TU-F	4
127			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	11/5	11/5	1		MON	1

LINE#	REP	ADD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
128			600P-630P PROGRAM : 6P NEWS CON COM1 : 6P NEWS	30		\$1,200.00	10/1	10/1	1		MON	1
129			600P-630P PROGRAM : 6P NEWS CON COM1 : 6P NEWS	30		\$1,200.00	10/2	10/5	3		TU-F	3
130			600P-630P PROGRAM : 6P NEWS CON COM1 : 6P NEWS	30		\$1,200.00	10/8	10/8	1		MON	1
131			600P-630P PROGRAM : 6P NEWS CON COM1 : 6P NEWS	30		\$1,200.00	10/9	10/12	4		TU-F	4
132			600P-630P PROGRAM : 6P NEWS CON COM1 : 6P NEWS	30		\$1,200.00	10/15	10/15	1		MON	1
133			600P-630P PROGRAM : 6P NEWS CON COM1 : 6P NEWS	30		\$1,200.00	10/16	10/19	4		TU-F	4
134			600P-630P PROGRAM : 6P NEWS CON COM1 : 6P NEWS	30		\$1,200.00	10/22	10/22	1		MON	1
135			600P-630P PROGRAM : 6P NEWS CON COM1 : 6P NEWS	30		\$1,200.00	10/23	10/26	4		TU-F	4
136			600P-630P PROGRAM : 6P NEWS CON COM1 : 6P NEWS	30		\$1,200.00	10/29	10/29	1		MON	1



REP HEADLINE# 4304568  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

SEP27/12 18.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
137			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/30	11/2	4		TU-F	4
138			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	11/5	11/5	1		MON	1
139			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/1	10/1	1		MON	1
140			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/2	10/5	2		TU-F	2
141			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/8	10/8	1		MON	1
142			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/9	10/12	4		TU-F	4
143			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/15	10/15	1		MON	1
144			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/16	10/19	4		TU-F	4
145			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/22	10/22	1		MON	1

REP HEADLINE# 6354568  
\*\*\* ORIGINAL ORDER \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP

SEP27/12 18.07  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
146			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/23	10/26	4		TU-F	4
147			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/29	10/29	1		MON	1
148			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/30	11/2	4		TU-F	4
149			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	11/5	11/5	1		MON	1
150			600P-630P PROGRAM : SAT 6P NEWS CON COM1: SAT 6P NEWS	30		\$700.00	10/6	11/3	1		SAT	5
151			600P-630P PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS	30		\$750.00	9/30	11/4	1		SUN	6
152			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/1	10/1	1		MON	1
153			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/2	10/5	2		TU-F	2
154			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/8	10/8	1		MON	1

10/13, 10/20, 11/3 - 11/6 = \$ 2400

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
155			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/9	10/12	4		TU-F	4
156			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/15	10/15	1		MON	1
157			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/16	10/19	4		TU-F	4
158			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/22	10/22	1		MON	1
159			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/23	10/26	4		TU-F	4
160			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/29	10/29	1		MON	1
161			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/30	11/2	4		TU-F	4
162			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	11/5	11/5	1		MON	1
163			700P-800P PROGRAM : SAT ENT TONIGHT CON COM1: SAT ENT TONIGHT	30		\$350.00	10/13	11/3	1		SAT	4

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
164			800P-500P	30		\$9,000.00	10/2	10/2	1		TUE	1
164			800P-500P	30		\$9,000.00	10/16	10/16	1		TUE	1
PROGRAM : THE VOICE RESULTS CON COM1 : THE VOICE RESULTS												
165			1000P-1100P	30		\$3,600.00	10/10	10/10	1		WED	1
165			1000P-1100P	30		\$3,600.00	10/24	10/24	1		WED	1
PROGRAM : CHICAGO FIRE CON COM1 : CHICAGO FIRE												
166			800P-1000P	30		\$9,000.00	10/8	11/5	1		MON	5
PROGRAM : THE VOICE CON COM1 : THE VOICE												
167			1000P-1100P	30		\$3,600.00	10/2	10/2	0		TUE	0
167			1000P-1100P	30		\$3,600.00	10/16	10/16	1		TUE	1
PROGRAM : PARENTHOOD CON COM1 : PARENTHOOD												
168			1100P-1135P	30		\$1,250.00	10/1	10/5	2		M-F	2
PROGRAM : 11P NEWS CON COM1 : 11P NEWS												
169			1237A-137A	30		\$200.00	10/1	10/1	1		MON	1
PROGRAM : JIMMY FALLON CON COM1 : JIMMY FALLON												
170			1237A-137A	30		\$200.00	10/2	10/5	3		TU-F	3
PROGRAM : JIMMY FALLON CON COM1 : JIMMY FALLON												
171			1237A-137A	30		\$200.00	10/8	10/8	1		MON	1
PROGRAM : JIMMY FALLON CON COM1 : JIMMY FALLON												

10/22 - 8-7P 108-14

10/16

\$3600



LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
181			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/2	10/5	3		TU-F	3
182			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/8	10/8	1		MON	1
183			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/9	10/12	3		TU-F	3
184			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/15	10/15	1		MON	1
185			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/16	10/19	3		TU-F	3
186			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/22	10/22	1		MON	1
187			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/23	10/26	3		TU-F	3
188			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/29	10/29	1		MON	1
189			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/30	11/2	3		TU-F	3

REP HEADLINE# 0354568  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

SEP27/12 18.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REF	CE	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
190			1135P-1235A	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												
SEP/12			\$750.00	OCT/12	274930.00	NOV/12	93440.00					
CONTRACT TOTAL												369120.00
TOTAL SPOTS												468

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

Greer Margolis Mitchell  
1010 Wfsconsin Ave  
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Barack Obama/ D/ President  
Submission Number 792 Issue 1



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P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> " "	<b>Client/Product/Estimate:</b> / /1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama - Sked C	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots								4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots		1						1	470
3	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots		3						3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1					1	470
5	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots			4					4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1				1	470
7	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots				4				4	1880
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1			1	470
<b>Weekly Totals:</b> Total Spots(Ord Spots)						1	68	91	91	83	94	26	464	
Open PR							-1						-1	-550



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<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est/PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots				4			4	1890
10	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1		1	470
11	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots					4		4	1890
12	M-F 530a News MT.....	01	470	30 Comme	Nbr of Spots						2	2	940
13	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots		1					1	700
14	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots		3					3	2100
15	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots			1				1	700
16	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots			4				4	2800
17	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots			1				1	700
18	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots			4				4	2800
19	M-F 6a News	03	700	30 Comme	Nbr of Spots				1			1	700
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	1	68	91	91	83	94	26	464
<b>Open PR</b>						-1						-1	-650

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	L / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
20	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots				4			4	2800
21	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots					1		1	700
22	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots				4			4	2800
23	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots						2	2	1400
24	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots		1					1	900
25	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots		4					4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots			1				1	900
27	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots			7				7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots				1			1	900
29	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots				7			7	6300
Weekly Totals:					Total Spots(Ord Spots)	1	68	91	91	93	94	26	464
Open PR						-1						-1	-550

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E 063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> / / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est/PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
30	M-F 7a Today Show	03	900	30					1			1	900
	M.....			Comme									
	Nbr of Spots												
31	M-F 7a Today Show	03	900	30					7			7	6300
	TWTF..			Comme									
	Nbr of Spots												
32	M-F 7a Today Show	03	900	30					1			1	900
	M.....			Comme									
	Nbr of Spots												
33	M-F 7a Today Show	03	900	30					7			7	6300
	.TWTF..			Comme									
	Nbr of Spots												
34	M-F 7a Today Show	03	900	30							2	2	1800
	MT.....			Comme									
	Nbr of Spots												
35	Sun 8a Today Show	03	500	30		1		1	1			4	2000
	....S			Comme									
	Nbr of Spots												
36	Sun 8a Today Show	03	500	30						4		4	2000
	....S			Comme									
	Nbr of Spots												
37	M-F 9a Today Show II	03	550	30		1						1	550
	M.....			Comme									
	Open Pre-Empted												
	Nbr of Spots												
38	M-F 9a Today Show II	03	550	30		2						2	1100
	.TWTF..			Comme									
	Nbr of Spots												
39	M-F 9a Today Show II	03	550	30			1					1	550
	M.....			Comme									
	Nbr of Spots												
40	M-F 9a Today Show II	03	550	30			6					6	3300
	M.....			Comme									
	Nbr of Spots												
<b>Weekly Totals:</b>					1	68	91	91	93	94	28	404	
<b>Open PR</b>						-1						-1	-550

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Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: "	Client/Product/Estimate: / /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
41	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots			1				1	550
42	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots			6				6	3300
43	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots				1			1	550
44	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots				7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots					1		1	550
46	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots					7		7	3850
47	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots						2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots		1					1	200
49	M-F 12p Today Show III TWTF..	03	200	30 Comme	Nbr of Spots		3					3	600
50	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots			1				1	200
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	1	88	91	91	83	94	26	464
<b>Open PR</b>						-1						-1	-550

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Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E.063545680
Buyer: 09/24/12 to 11/11/12	Client/Product/Estimate: . / /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
51	M-F 12p Today Show III .TWTF..	03	200	30 Comme			4					4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
53	M-F 12p Today Show III .TWTF..	03	200	30 Comme				4				4	800
54	M-F 12p Today Show III M.....	03	200	30 Comme					1			1	200
55	M-F 12p Today Show III .TWTF..	03	200	30 Comme					4			4	800
56	M-F 12p Today Show III M.....	03	200	30 Comme						1		1	200
57	M-F 12p Today Show III .TWTF..	03	200	30 Comme						4		4	800
58	M-F 12p Today Show III MT.....	03	200	30 Comme							2	2	400
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme									
60	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme									
61	M-F 1p Days Of Our Lives M-F 1p Days Of Our Lives	03	400	30 Comme									
Weekly Totals:					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-560

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / .11897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
62	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
66	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme						1		1	400
68	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme						4		4	1600
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray M.....	03	250	30 Comme								1	250
71	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme								3	750
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-650

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / /1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
72	M-F 2p Rachael Ray	03	250	30	Nbr of Spots			1					1	250
73	M-F 2p Rachael Ray	03	250	30	Nbr of Spots			4					4	1000
74	M-F 2p Rachael Ray	03	250	30	Nbr of Spots				1				1	250
75	M-F 2p Rachael Ray	03	250	30	Nbr of Spots				4				4	1000
76	M-F 2p Rachael Ray	03	250	30	Nbr of Spots					1			1	250
77	M-F 2p Rachael Ray	03	250	30	Nbr of Spots					4			4	1000
78	M-F 2p Rachael Ray	03	250	30	Nbr of Spots						1		1	250
79	M-F 2p Rachael Ray	03	250	30	Nbr of Spots						4		4	1000
80	M-F 2p Rachael Ray	03	250	30	Nbr of Spots							2	2	500
81	Sat 9a News	03	300	30	Nbr of Spots		1		1				5	1500
82	Sun 9a News	03	300	30	Nbr of Spots		1		1				5	1500
<b>Weekly Totals: Total Spots(Ord Spots)</b>						1	68	91	91	93	94	26	464	
<b>Open PR</b>							-1						-1	-550

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Buyer:		Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
83	M-F 3p Doctors M....	03	450	30 Comme		1						1	450
84	M-F 3p Doctors .TWTF..	03	450	30 Comme			3					3	1350
85	M-F 3p Doctors M....	03	450	30 Comme			1					1	450
86	M-F 3p Doctors TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors .TWTF..	03	450	30 Comme				4				4	1800
89	M-F 3p Doctors M....	03	450	30 Comme					1			1	450
90	M-F 3p Doctors .TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M....	03	450	30 Comme						1		1	450
92	M-F 3p Doctors .TWTF..	03	450	30 Comme						4		4	1800
Weekly Totals:					1	68	91	91	93	94	26	464	
Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-550



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Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
93	M-F 3p Doctors	03	450	30							2	2	900
	M.....			Comme									
94	M-F 4p Dr Oz	03	600	30		1						1	600
	M.....			Comme									
95	M-F 4p Dr Oz	03	600	30		3						3	1800
	TVWTF..			Comme									
96	M-F 4p Dr Oz	03	600	30			1					1	600
	M.....			Comme									
97	M-F 4p Dr Oz	03	600	30			4					4	2400
	TVWTF..			Comme									
98	M-F 4p Dr Oz	03	600	30				1				1	600
	M.....			Comme									
99	M-F 4p Dr Oz	03	600	30				4				4	2400
	TVWTF..			Comme									
100	M-F 4p Dr Oz	03	600	30					1			1	600
	M.....			Comme									
101	M-F 4p Dr Oz	03	600	30					4			4	2400
	TVWTF..			Comme									
102	M-F 4p Dr Oz	03	600	30						1		1	600
	M.....			Comme									
103	M-F 4p Dr Oz	03	600	30						4		4	2400
	M.....			Comme									
Weekly Totals:					1	68	91	91	93	94	26	464	
Total Spots(Ord Spots)													
Open PR						-1						-1	-550

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 792 Issue 1



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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362670	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> / / 11897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
104	M-F 4p Dr Oz MT.....	03	600	30 Comme							2	2	1200
105	M-F 5p News M.....	03	900	30 Comme		1						1	900
106	M-F 5p News .TWTF..	03	900	30 Comme		2						2	1800
107	M-F 5p News M.....	03	900	30 Comme			1					1	900
108	M-F 5p News .TWTF..	03	900	30 Comme			4					4	3600
109	M-F 5p News M.....	03	900	30 Comme				1				1	900
110	M-F 5p News .TWTF..	03	900	30 Comme				4				4	3600
111	M-F 5p News M.....	03	900	30 Comme					1			1	900
112	M-F 5p News .TWTF..	03	900	30 Comme					4			4	3600
113	M-F 5p News M.....	03	900	30 Comme						1		1	900
<b>Weekly Totals:</b>					1	68	91	91	93	94	26	464	
<b>Open PR</b>						-1						-1	-550

Greer Margolis Mitchell  
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Barack Obama/D/ President  
Submission Number 792 Issue 1



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PHONE (813) 228-8888

Original

Client: Barack Obama/D/ President  
Buyer: Barack Obama/D/ President  
Submission Cost: 362870  
Schedule Dates: 09/24/12 to 11/11/12  
Client/Product/Estimate: / / 1897  
Est./PO Number: 06354568  
Weeks: 7  
Contract type: Political  
Associated Copies: No  
Campaign Ref: E:063545680  
Sales Rep: HRP Washington, DC  
Order Ref: 06354568  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
114	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots						4		4	3600
115	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots							1	1	900
116	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots		1						1	900
117	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots		2						2	1800
118	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1					1	900
119	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots			4					4	3600
120	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots				1				1	900
121	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots				4				4	3600
122	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots					1			1	900
123	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots					4			4	3600
124	M-F 530p News	03	900	30 Comme	Nbr of Spots						1		1	900
Weekly Totals:						1	68	91	91	93	94	26	464	
Open PR							-1						-1	-560

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> . / 11897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
125	M-F 530p News TWTF..	03	900	30 Comme						4		4	3600
126	M-F 530p News M....	03	900	30 Comme							1	1	900
127	M-F 6p News M....	03	1200	30 Comme		1						1	1200
128	M-F 6p News TWTF..	03	1200	30 Comme		3						3	3600
129	M-F 6p News M....	03	1200	30 Comme			1					1	1200
130	M-F 6p News TWTF..	03	1200	30 Comme			4					4	4800
131	M-F 6p News M....	03	1200	30 Comme				1				1	1200
132	M-F 6p News TWTF..	03	1200	30 Comme				4				4	4800
133	M-F 6p News M....	03	1200	30 Comme					1			1	1200
134	M-F 6p News TWTF..	03	1200	30 Comme					4			4	4800
<b>Weekly Totals:</b>					1	68	91	91	93	94	26	464	
<b>Open PR</b>						-1						-1	-550

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Submission Number 792 Issue 1



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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E 063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
135	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots						1		1	1200
136	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots						4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots							1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots		1						1	1000
139	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots			1					1	1000
141	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots			4					4	4000
142	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots				1				1	1000
143	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots				4				4	4000
144	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots					1			1	1000
145	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots					4			4	4000
Weekly Totals:						1	68	91	91	93	94	28	464	
Total Spots(Ord Spots)						1	-1						-1	-560
Open PR														

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / 11897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
146	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots					1		1	1000
147	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots					4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots						1	1	1000
149	Sat 6p News .....S.	03	700	30 Comme	Nbr of Spots				1			2	1400
150	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
152	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots		2					2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
154	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots			4				4	4000
155	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-650

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	1/1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
156	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme				4				4	4000
157	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme					1			1	1000
158	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme					4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme						1		1	1000
160	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme					4			4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme							1	1	1000
162	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme			1	1	1	1		4	2600
163	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme		1						1	9000
164	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme				1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme			1					1	3600
166	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme						1		1	3600
Weekly Totals:					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-550

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 11897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
167	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme			1	1		1	1	4	36000
168	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme						1		1	9000
169	M-Su 11p News MTWTF..	03	1250	30 Comme		2						2	2500
170	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme		1						1	200
171	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme		3						3	600
172	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme				1				1	200
173	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme			3					3	600
174	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme				1				1	200
175	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme				3				3	600
176	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme					1			1	200
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550



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Original

Client: Barack Obama/ D/ President  
Buyer: Barack Obama/ D/ President  
Submission Cost: 362870  
Schedule Dates: 09/24/12 to 11/11/12  
Client/Product/Estimate: / / 11897  
Weeks: 7  
Est./PO Number: 06354568  
Contract type: Political  
Associated Copies: No  
Campaign Ref: E:063545680  
Sales Rep: HRP Washington, DC  
Order Ref: 06354568  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
177	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme					3			3	600
178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme						1		1	200
179	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1						1	650
182	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30 Comme			3					3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30 Comme				3				3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-550

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
186	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30				3				3	1950
187	M-F 1135p ET / 1035p CT Tonight Show M....	03	650	30					1			1	650
188	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30					3			3	1950
189	M-F 1135p ET / 1035p CT Tonight Show M....	03	650	30					1			1	650
190	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30						3		3	1950
191	M-F 1135p ET / 1035p CT Tonight Show M....	03	650	30							1	1	650
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-550

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	:30 Commercial	10/01/12	Open Pre Emption	650.00		0000000000	E:063545680

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
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Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
Totals		09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Spots	464	1	68	91	91	93	94	26	
Cost	363420	750	52080	70400	75800	71650	68860	23990	

Grand Totals:

Spots:	464
Gross Total:	362,870.00
Commission:	54,430.50
Net Total:	308,439.50



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
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Fax (813) 221-5787

## INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ O/ President  
PROD: Obama - Sked C

2012  
INVOICE DATE 09/30/12 E:063545680  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032672  
PAGE 1 BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/24/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1897  
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sun 6p News	750.00	150 1	9/30	SU	06:47P	30 *WFLA :30 Commercial OFA12A124	750.00	Sports Overrun	
Total Airtime Gross Spot Revenue:			750.00						

PERIOD COST	750.00	1 Total Units	ACTUAL GROSS BILLING	750.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	112.50	TOTAL RECONCILING	Credits	.00
			NET DUE	637.50			.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Barack Obama/ O/ President  
PRODUCT Obama - Sked C

INVOICE NUMBER 0100032672  
BROADCAST MONTH 08/27/2012 - 09/3  
AMOUNT DUE 637.50

REMIT TO:

\*00210

000038634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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